

FROM REP OCT8/12 12.29  
\*\*CHANGES\*\* \*\*\* WPXI-TV \*\*\*

DATE OCT8/12 12.29

# FRIENDS OF MATT SMITH

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
1	*		600A-700A	30	5	\$575.00	10/9	10/12	4		TU-F	4
PROGRAM : NEWS												
2	*		700A-800A	30	5	\$475.00	10/9	10/12	4		TU-F	4
PROGRAM : TODAY												
3	*		800A-900A	30	5	\$425.00	10/9	10/12	4		TU-F	4
PROGRAM : TODAY												
4	*		1200N-123P	30	5	\$275.00	10/9	10/12	4		TU-F	4
PROGRAM : NOON NEWS												
5	*		500P-530P	30	5	\$575.00	10/9	10/12	3		TU-F	3
PROGRAM : NEWS												

REP HEADLINE# 6366176  
 \*\*\* UNAPPROVED REV #1 \*\*\*

CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 OCT8/12 12.29  
 \*\*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6	*		530P-600P	30	5	\$600.00	10/9	10/12	4		TU-F	4
PROGRAM : NEWS												
7	*		600P-630P	30	5	\$775.00	10/9	10/12	4		TU-F	4
PROGRAM : NEWS												
13	EX		700P-730P	30	5	\$1,250.00	10/9	10/12	2		TU-F	2
PROGRAM : JEOPARDY												
14	A		600A-700A	30	5	\$575.00	10/15	10/15	1		MON	1
PROGRAM : NEWS												
15	A		700A-800A	30	5	\$475.00	10/15	10/15	1		MON	1
PROGRAM : TODAY												
16	A		800A-900A	30	5	\$425.00	10/15	10/15	1		MON	1
PROGRAM : TODAY												
17	A		1200N-123P	30	5	\$275.00	10/15	10/15	1		MON	1
PROGRAM : NOON NEWS												
18	A		500P-530P	30	5	\$575.00	10/15	10/15	1		MON	1
PROGRAM : NEWS												
19	A		530P-600P	30	5	\$600.00	10/15	10/15	1		MON	1
PROGRAM : NEWS												
20	A		600P-630P	30	5	\$775.00	10/15	10/15	1		MON	1
PROGRAM : NEWS												

OCT/12 21975.00 CONTRACT TOTAL 21975.00  
 TOTAL SPOTS 41

REP HEADLINE# 6366176  
\*\*\* UNAPPROVED REV #1 \*\*\*

REP: TEL# 215-564-1206 FAX# 215 564 1103  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT8/12 12.29  
\*\*CHANGES\*\* \*\*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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MARKET TOTALS \$62,785 WPXI 35% KDKA 30% WTAE 30% WPGH 5% CABL 0% WPCW 0% WPMY 0%  
SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE